

Jun 13, 2024 at 7:17pm ET

- Roll call: Elliot, Kathy, Robin, Lynne, Jeff, Dan in attendance. Gina absent.
- Consideration: Appointment of Secretary
 - Kathy nominates Dan, Lynne seconds
 - Voted in favor unanimously 6-0
- Public comment: None
- Approval of previous minutes 5/9/24
 - Jeff moved to approve minutes, Robin seconded. Approved 6-0
- Discussion: Summer Kickoff Feedback
 - All agree, excellent event! Music and food were great. Thanks to all who contributed (Christine cleaned up the following morning - thanks!). Everything went smoothly - vendors, security, music, waste management.
 - One note: slower foot traffic farther up Summit
 - **Action:** Send message to vendors about next year. Elliot to follow up w/ Christine and Gina.
 - Food trucks in attendance. Action item: Record
 - Ideas for future:
 - Sign we take to events to promote upcoming events (e.g. July 4th, parks scavenger hunt). **Action:** Kathy to think about potential sign.
- Discussion: Community Garden Progress
 - Rain barrel is dry so if possible, please add water periodically.
 - **Action:** Ask borough if it's possible to get funnel for barrel to help collect rain water.
 - Generally looks good, plants are growing. Jeff has pruned some. Tomatoes, herbs especially look great.
 - Ideas for future:
 - Maybe QR code that takes people to a page - perhaps educational info about the plant.
 - Additional events at garden:
 - Picnic
 - Composting education session
 - Picnic where we each make a recipe using one or more of the plants
 - Office hours with P&R where people can come get vegetables and herbs
 - Cleanup/harvest festival at end of season (before community day)
 - **Decision:** Picnic at the park w/ Parks and Rec committee Sunday June 23rd at 2pm. BYO snack and BYO water jug for the rain barrel.

- **Action:** Dan to ask borough if we can post on borough Instagram after picnic with photo of attendees, to encourage residents to also visit the garden.
- Discussion: Summer Park Tour
 - Overview:
 - Scavenger hunt where people visit parks to find pictures of plants, then use the pictures to fill out a sheet (e.g. 4th street = basil). Completed sheets are entered for prizes.
 - Lasts one month - August
 - Businesses donate prizes
 - Need to determine theme for this year
 - **Action:** all members to try to think about theme, look up photos we could use
 - **Action:** Robin to find 9 pictures of herbs.
 - Marketing:
 - Borough website
 - Borough Facebook page
 - Could we tie in social media campaign on Jeff's Instagram?
 - Highlight reel one park per week
 - **Action:** Jeff and Dan to discuss in further detail before next meeting.
 - Continued promotion throughout August (e.g. social media will continue into Aug)
 - Next month we will finalize plan, then meet to hang up pictures.
 - **Action:** Ask Gina if she can create flyer to promote summer park tour at July 4th parade and picnic.
- Old/New Business
 - Need to find date for pumpkin crawl and plan event. **Action:** Kathy to look at calendar and propose date. Committee to discuss event at next meeting.
 - Let's explore potentially using Slack with each other to communicate efficiently
- Motion to adjourn
 - Lynne motioned, Robin seconds. Approved 6-0
 - Adjourned 8:21pm